

FEBRUARY 2-5, 2012
OLYMPIC STADIUM



ADVERTISEMENT OPPORTUNITIES***



Official show guides

	CITY & SUBURB HOMESHOW (35 000 copies)	COTTAGE & COUNTRY HOMES SHOW (50 000 copies)	BOTH SHOWS
¼ PAGE	<input type="checkbox"/> \$ 995	<input type="checkbox"/> \$ 995	<input type="checkbox"/> \$ 1 690
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Show websites

200 000 unique visitors per year

AVAILABLE SIZES		Rates		
		3 months	6 months	1 year
CITY & SUBURB HOMESHOW	SWF - 164 x 136 pixels	<input type="checkbox"/> \$ 850	<input type="checkbox"/> \$ 1 400	<input type="checkbox"/> \$ 2 400
COTTAGE & COUNTRY HOMES SHOW	JPEG -120 x 90 pixels	<input type="checkbox"/> \$ 850	<input type="checkbox"/> \$ 1 400	<input type="checkbox"/> \$ 2 400
BOTH SHOWS	SWF - 164 x 136 pixels and/or JPEG -120 x 90 pixels	<input type="checkbox"/> \$ 1 445	<input type="checkbox"/> \$ 2 240	<input type="checkbox"/> \$ 3 840

TOTAL: \$ _____

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THE CITY & SUBURB
HOMEShow ↑



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THE CITY & SUBURB
HOMEShow



TECHNICAL SPECIFICATIONS



Available sizes for the Official show guide

1 Page 8" x 10,875"	1/2 Page 7,5" x 5"	1/4 Page 7,5" x 2,5"
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Distribution / Print

City & suburb homeshow : 35 000 copies
Cottage & country homes show : 50 000 copies
Free distribution on site to all attendees

Web Specifications

Available sizes :
City & suburb homeshow :
SWF - 164 X 136 pixels
Cottage & country homes show :
JPEG -120 x 90 pixels

Material specs

- Bleed : please put a bleed of 0.25 "on each side of your advertising
- Accepted formats: PDF X1, EPS or JPEG (High Resolution)
- Picture : CMYK, Resolution 300 DPI
- Screen ruling of the tabloid: 100 lines per inch
- Drop the ad on the FTP site and send a low resolution version to claprade@expopromotion.ca to confirm your shipment.

By FTP : Server address: <ftp.expopromotion.ca>
User name : tiger666
Password : wood123
(Slide the document in the Pubs2012 file)

**PLEASE SEND YOUR
MATERIAL BEFORE
DECEMBER 15, 2011**